



AL RAMIREZ

— SENIOR COPYWRITER —

ALRAMIREZ.ME

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Experience

DISCOVERY USA

Copywriter, August 2015 - February 2016

Astellas, Genentech, American Heart Association

DAVIS HARRISON DION

Senior Copywriter, October 2012 - August 2015

Greater North Michigan Ave. Assoc., Gerflor USA, Marquette Bank,

Tempel Steel, PetAg | WAG, New York Blower Co.

FREELANCE

Senior Copywriter, April 2012 - October 2012

DraftFCB, 426 Inc., Merge Design + Interactive

EURO RSCG CHICAGO

Senior Copywriter, 2005 - April 2012

Copywriter, 2004-2005

Reynolds, Hefty, Sprint, Citibank, Sears, Invesco PowerShares

JTC ADVERTISING CHICAGO

Copywriter, 2003-2004

ADP, Empress Casino, Dan Wolf Auto Group

NONBOX/EISNER MILWAUKEE

Copywriter, 2000-2002

Summerfest, Potawatomi Bingo Casino, Steinhafels Furniture,

Ziegler Financial Services, Coke/7 Eleven Hawaii

BVK MILWAUKEE

Copywriter, 1997-2000

Funjet Vacations, Sun Country Airlines, Cousins Subs, Iowa

Healthsystem, Ozaukee Bank, Milwaukee Public Library

Education

Graduate, Copywriting Program

Portfolio Center, Atlanta, GA.

B.A., Communications

Purdue University, West Lafayette, IN.

Recognition

2014 Webby Honoree: Science

2008 International ECHO Award Finalist

2000 *Print* Regional Design Annual

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